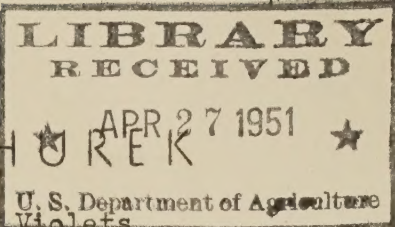
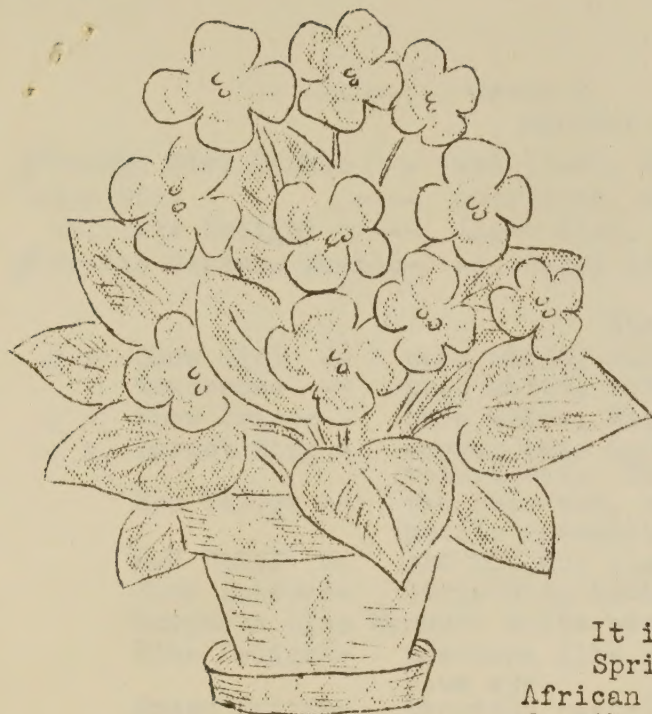


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

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HELEN POCHUREK

Specializing in African Violets

14225 McCracken Rd., -- Cleveland 28, Ohio
Michigan 1-5234

We are located a stone's throw from Rt. 14 - (Broadway), the first house from the corner. Greenhouse can not be seen from the street. It is preferable to call or write when coming from a distance, as I am often out of town on African Violet business. Visitors always welcome.

It is a great pleasure to send you my list for the Spring of 1951. I am first and foremost an avid African Violet collector. I have been growing violets for the past 12 years and have over 400 varieties. From that standpoint, I know what constitutes a good variety.

I list only the best of the new varieties, having discarded many I have found to be inferior. It is not always the variety that gets a big buildup that turns out to be a good plant.

All plants are a symmetrical, single crown, beginning to bud and needing only good care to make a specimen plant for show purposes. I have found that a single crown plant is most satisfactory - you lose no time in dividing and re-rooting. From experience, I know how unsatisfactory is a multiple crown plant in the average home. When plants are not of top size, an additional tiny plant of a new variety will be included with order, or leaf cuttings. The smaller the plant, the better it acclimates itself to your home.

Orders over \$5.00 will be sent postpaid, special delivery--- under add .35 for postage.

Being close to several large growers, the newest varieties are available at all times, very often before they are known to the African Violet public. Most of the new varieties have been chosen from thousands of new seedlings, thus assuring you that they are the best to be had. Only the choicest are named. Older varieties are not on this list--- if you are looking for a particular plant, just drop me a card and if not on hand, will try to locate it for you.

Plants taken from 2 inch pots for safe delivery. Orders are sent early in week so they will reach you before weekend. Orders will be held over in case of bad weather. Safe delivery to all parts of the country. Please report any damage at once..

Due to gas shortage of January, I lost much of my stock of double white. At this time, (March) only leaves are available. Most of the plants in Group 1 will be available by June 10; those marked with a check (✓) are ready now. Those marked with a cross (x) are available in leaves now.

Group 1 \$2.75 plants ---- \$1.00 leaves

These are the violets you have dreamed of, but never believed possible. They will be previewed at the National African Violet Convention in Dayton, April 28 and 29, for the first time. Most of these are the results of cross-hybridization by the largest grower and hybridizer in the country. They are bred to a state of perfection not dreamed possible a few years ago. Being hybrids, they will vary a bit. You actually have to see these new varieties to believe they do exist.

RAINBOW DOUBLE SERIES (available June 10)

Large, double, full open flowers like Double Neptune with excellent foliage

- | | |
|--|---|
| x Purity- pure white | x Azure Beauty- light blue & white variegated |
| Rose- rose and white variegated | x Delight- solid light blue |
| x Dark Beauty-dark blue & white variegated | x Orchid Sunset- double orchid |

Group 2 Plants \$2.50 --- \$.75 leaves

Another group of outstanding doubles

- ✓ Orchid Girl Double -- excellent, large orchid flowers, girl foliage
- x Sea Girl ---- excellent, medium blue, girl foliage
- Sailor's Delight --- light blue, blue girl foliage
- ✓ Orchid Neptune Double- an orchid sport of Double Neptune

Single flowered types

- ✓ x Snow Girl -- pure white, full, fat bloom, girl foliage
- Innocence -- pure white, red veined underside foliage
- ✓ x Snow Prince - pure white, Neptune type bloom, good bloomer
- ✓ x Garnet King - darker than Red King, with a smaller flower, medium leaf, veined red. This has an orangey tinge to it.
- Red Velvet -- two-tone red, shading to lighter red, lower petals, with upper petals resembling red velvet. A heavy bloomer, dark, heavy leaf.
- Red Chief -- red bicolor blend- with Dupont foliage
- Blue Heiress- large deep blue with Dupont girl foliage
- Gorgeous Blue Wonder- white background shaded with a blue overlay
- Blue Delight- two-tone like Blue Eyed Beauty, but with a more pronounced darker blue eye
- Queen Betty-- two-tone pastel orchid blend
- Pink Delight- light, clear, pink flower with heart shaped, bronzy foliage, very dark and red underside
- ✓ x Rose Marie -- a true rose color
- x Painted Girl- white background with orchid edge
- Purple Dawn-- a solid bluish purple impregnated with deeper purple veining in flower; a distinctly new color in violets; a profuse bloomer; heavy foliage, red veined underneath
- Orchid Velvet- deep orchid, beautiful large flower
- Grotei --- trailing or climbing variety
- Lacy Girl -- large, dark blue with a fringed flower and a heavy leaf
- ✓ x Merkels Red Ripples- a new red seedling. This is a beauty - has a large, cupped ruffled bloom, heart shaped light foliage. (Foliage could be improved, but bloom makes up for it)
- x Merkels Amazon Giant Blue- medium blue blooms of large size. Heavy, round leaf

Group 3 Leaves at .50 each plants as marked

- America -- Tinari's Large light blue of Dupont parentage
- Amazon 32 -- cupped blooms of smoky lavender, good size
- Amazon Bicolor- an amazon type of bicolor
- Fantasy --- a variegated bloom of pink and blue. Pattern on each bloom is different. This propagates 90% true. Small size plants that have not bloomed, sold, as is, at .75
- Tunia's Cleveland Indian -- a deep red with foliage similar to Viking. Named in honor of the Cleveland baseball team 1.50
- Tunia's Rose Crinkles -- a rosy sport of blue Crinkles. Good foliage 1.50
- Iridescent -- a smoky, hazy blue
- White Boy Hybrids -- white with orchid markings 1.50
- White Girl Hybrids - white with markings with 'girl' foliage 1.25
- Pink Hybrid -- a pretty shell pink with a very dark, bronzy leaf 1.50

Group 4 Leaves at .35 each plants as marked

- Blue Eyed Beauty- hybrids with blue eyes and streaks on a white bloom 1.25
- Blue King --- medium blue of good size, shaped like Red King 1.25
- Blue Chard --- long, shiny leaf with medium blue bloom
- Blue Warrior -- a 'must have' dark, shiny quilted leaf that is very red underneath. Heavy bloomer of dark blue 1.00
- Blue Moon --- another good one of dark blue
- Blue Flute --- a large medium blue. Dupont foliage
- Double Neptune -- the 'queen' of the older doubles, large bloom that opens well. Looks like a tiny rose, dark blue 1.00
- Fischer's Fringettes in

White	1.75	Dk. Blue	1.50
Mauve	1.75	Red Lav.	1.50
Lt. Blue	1.50	Blue Lav.	1.50

Fischer's Giant light blue --	this is my favorite of the lighter blues		
double light blue --	1.00	double dk. lav. --	1.00
double light lav. --	1.00	double Margaret --	1.00 (Dk.Blue)
Gorgeous Redhead --	another good Ullery red	1.00	
Gorgeous Bicolor --	orchid with a dark eye. Large bloom	1.25	
Lady Geneva --	dark blue with a white edge	1.00	
Lavender Beauty --	a clear light lavender	1.25	
Lavender bicolor --	a new bicolor of two tone lav.	1.25	
Lavender Pink Bloom-	large, cupped bloom, good quilted foliage	1.00	
Helen Wilson --	a new double on 'girl' foliage		
Merkels Wax Blue --	a clear, light blue on wavy ribbed foliage, good	1.00	
Merkels Low Cluster Blue--	this is a fine plant with glossy leaf. Makes a bouquet of dark blue in center of plant.	1.00	
Orchid Wonder --	a large, medium orchid	1.25	
Orchid Neptune --	light orchid on cupped Neptune foliage	1.25	
Red King --	a deep wine red, very good	1.25	
Redland Ruffles --	a red on Ruffles foliage		
Sunrise --	lavender red, a profuse bloomer	1.25	

The 'girls' below are the prettiest plants imaginable. The leaves are very scalloped and have a huge splotch of white part way up leaf. They have a waxy, shiny leaf that makes a beautiful foliage plant, even tho' it never had a bloom.

Sailor Girl --	a baby blue	1.00
Purple Girl --	deep purple	1.00
Red Girl --	wine red	1.00
Bronze Red Girl --	bronzy leaf	1.00

The above are hybrids and often will vary a bit in bloom and foliage.
Pink Girl ~~1.00~~

Leaves only of the following at .35 each		
Supreme Myrtle	Supreme Norseman	
" Topaz	" Pink	
" Sailor Boy	" Blushing Maiden	
" Redhead	" Blue Eyes	
" Amethyst	" Kewensis	

Spring Specials

Two leaves of a \$1.00 variety plus five leaves of a .75 variety --	\$5.00
Five leaves of a .75 variety plus five leaves of a .50 variety ---	5.00
Twelve leaves of a .35 variety plus two leaves of a .75 variety --	5.00
Twelve leaves of a .35 variety -----	3.00
Any six plants of a \$1.00 variety -----	5.00

African Violet Seed. \$1.00 per packet - more than 100 seeds.

This is a mixture of good crosses, girls, Duponts and new varieties.

Spaghnum moss for rooting leaves ---- .25 package with orders.

All plants are treated with sodium selenate for your protection.

Gift leaves are included with all orders over \$3.00

Orders on Group 1 will be filled in rotation. Orders placed now will be acknowledged and held until plants are ready.

Varieties available in Fall and Spring of '52

Orchid Mentor Boy
Orchid Lady Geneva
Pink Wonder

